

"Our prize offering... a new, ultra premium, Francis Ford Coppola Black Label Claret. This label honors the first California Cabernet blended in a Bordeaux style done by Gustave Niebaum in 1910. This newly-designed label and package are designated "1910 type" after one of the classic California blends of 1910. This is truly timeless quality in a classic blend style, available at a price my friends can afford."

—Francis Ford Coppola

FRANCIS COPPOLA DIAMOND COLLECTION 2009 CLARET CABERNET SAUVIGNON

Claret is a term that was originally coined by the British to describe Cabernet Sauvignon-based wines such as Bordeaux, or those made in a similar style. Since the inception of the Diamond Collection in 1996, Claret has been the flagship wine of the brand. We use all five Bordeaux varietals in our blend—Cabernet Sauvignon, Merlot, Cabernet Franc, Malbec, and Petit Verdot—and harvest grapes from our own estate as well as other Napa, Sonoma and El Dorado vineyards. This combination of climates results in great complexity and exquisite balance. Our Claret bottle is also distinguished with gold netting in order to convey its prestigious status, a tribute to the way Europe's finest wines were once presented.

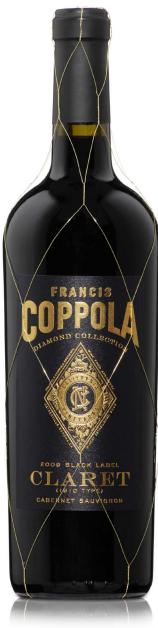
WINEMAKER'S NOTES

2009 was an excellent vintage that featured only light spring rain, warm summer weather and no abrupt climate changes at season's end. This allowed us to be highly selective during harvest, choosing the very best fruit only when completely ripe. The result of these amazing conditions is a perfectly balanced and elegantly textured wine with supple tannins, rich fruit concentration and alluring notes of spice and wood. It is a lovely accompaniment to filet mignon topped with bleu cheese, grilled lamb chops or truffle buttered potatoes.

TASTING PROFILE

AppearanceMagentaAromasCherries, currants, and aniseFlavorsBlackberries, plums, dark chocolate and toasted oak

Corey Beck, Winemaker



Appellation Blend Alcohol Total Acid pH Barrel Regimen

Released

Suggested Retail

81% Cabernet Sauvignon,
9% Petit Verdot,
5% Malbec, 3% Merlot,
2% Cabernet Franc
13.5%
.58
3.73
15 months in French oak
January 2011
\$20.00

California

