

FRANCIS COPPOLA

DIAMOND COLLECTION

"We truly aspire to the highest quality in all we do, and nothing is more important to these goals than what we do with our wine. Our winemaker, Corey Beck, is the magician presiding over the great Francis Ford Coppola wines in Sonoma County."

—Francis Ford Coppola

FRANCIS COPPOLA DIAMOND COLLECTION 2011 DIAMOND RED BLEND

While our Claret is a red blend crafted in the style of a Bordeaux, our new Diamond Red Blend, is a unique "sky's the limit" kind of blend, created exclusively by taste with no particular roadmap in mind. Inspired by Scarlet O'Hara of *Gone With the Wind*, a cinematic masterpiece, a story of hope, survival, and love that transcends life's most tumultuous events. Her role, at the center of it all, a complicated heroine with a rebellious personality, a woman who left such a lasting impression on audiences that she became an American icon. Like its namesake, Scarlet Label Red Blend is complex, tempestuous, and alluring. It has all the sophistication and refinement of Scarlet O'Hara, but a bold presence and rich, spicy nuances that make it anything but demure. Made from a blend of Zinfandel, Syrah, Petite Sirah, Cabernet Sauvignon and Merlot, this wine offers true distinction. That's what makes Scarlet Label Diamond Red Blend poised to be another classic, just like the Scarlet it is named after.

WINEMAKER'S NOTES

We are incredibly fortunate to be sourcing our fruit from top-notch vineyards in Napa, Sonoma, Lodi and El Dorado. These locales are the birthplace of our single varietal Diamond wines and we are always impressed by the quality of wines they produce. We wondered what would happen if we took the best selections from these diverse appellations—the ones that showed the most complexity and character—and blended them together. It took many blending trials to arrive at the just the right composition, and we knew immediately when we "hit it" because it took our breath away. We know you will love it too.

2011 experienced a long growing season because of chilly spring temperatures and heavy rains that delayed bud break. These conditions lightened our crop significantly, but having fewer clusters of fruit on each vine coupled with the extra hang-time that was needed to fully ripen the grapes resulted in intensely fragrant fruit with alluring spice notes. The Diamond Red Blend is Rich, warm, and velvety on the palate.

TASTING PROFILE

Appearance Bright garnet
Aromas Boysenberries, leather, and anise
Flavors Cherries, plums, and sweet oak



Corey Beck, Winemaker



Appellation California
Blend 8% Zinfandel, 11% Syrah, 16% Petite Sirah, 34% Cabernet Sauvignon, 12% Merlot
Alcohol 13.5%
Total Acid .58g/100ml
pH 3.67
Barrel Regimen 12 months in French oak
Released April 2013
Suggested Retail \$18.00

