

**FOR IMMEDIATE RELEASE:**

**THE FAMILY  
COPPOLA™**  
CINEMA, WINE, FOOD, HIDEAWAYS & ADVENTURE

**THE FAMILY COPPOLA SECURES A CRAFT SPIRITS LICENSE  
&  
LAUNCHES A SPIRITS COLLECTION – GREAT WOMEN SPIRITS**

**GEYSERVILLE, Calif. (September 27, 2017)** – Having successfully secured a craft spirits license, The Family Coppola is proud to announce the launch of Great Women Spirits, which will be available this October in select restaurants and retailers. Great Women Spirits -- small-batch, house-crafted, classically styled spirits -- will begin production with its brand of vodka, gin, and brandy, and has plans to expand the collection in the near future.

Being in a family comprised of three accomplished female filmmakers -- Eleanor, Sofia, and Gia -- Francis Ford Coppola is surrounded by powerful women. “My mother, sister, wife, daughter, and granddaughters have all inspired me, as have all of the incredible women we celebrate with Great Women Spirits. We all know well the great men of history, Alexander the Great, Julius Caesar, Napoleon and so on. I can think of as many women who distinguished themselves at that level in the fields of politics, science, mathematics and philosophy, so my choices and reasons for this collection are very personal.”

His wife Eleanor agrees, and brings up a compelling perspective. “You know why we don’t hear about famous women in history? Because the history books were written by men.”

The Family Coppola has a long history of making strides in areas involving gender equality, from business to sports. The winery’s wholesale operations are run by a woman, Wendy Putman, who’s been in the role for ten years, a very rare employment record in the male-dominated wine distributor industry. The company’s internal policies in recognizing the extraordinary capabilities of women have also been applied to their marketing program. Last year, in an effort to promote the recruitment, development, and advancement of women in baseball, The Family Coppola’s Virginia Dare Winery joined with the management of the Sonoma Stompers and recruited the best female baseball players for the team, a partnership that the winery plans to continue.

The artisanal spirits are proofed with the pristine spring water of Coppola’s historic Inglenook property in Napa Valley, water naturally filtered through lava rock at the base of an ancient, now inactive volcano that adds character to each spirit. Additionally, a selection of botanicals and grapes from The Family Coppola’s properties enhance the distinctive flavor profiles.

Cocktails featuring Great Women Spirits are available now at the Francis Ford Coppola Winery's restaurant RUSTIC and also at its Pool Cafe.

The Family Coppola will officially launch Great Women Spirits on Ada Lovelace Day, October 10, at Cafe Zoetrope in San Francisco.

**About The Family Coppola**

The Family Coppola encompasses all of the things Francis loves most – cinema, wine, food, resorts, and adventure – and embraces quality, authenticity and pleasure as a backbone to each of these vibrant business endeavors. Anchored in Sonoma County, Francis Ford Coppola Winery, known for the superior level of quality and integrity, is, as Francis puts it, “A wine wonderland, a park of pleasure where people of all ages can enjoy all the best things in life: food, wine, music, dancing, games, swimming and performances of all types. A place to celebrate the love of life.” Coppola’s second foray into Sonoma County came in 2015 with the launch of Virginia Dare Winery, *American wines since 1835*, ushering in a new era of elevated quality and vineyard-specific wines. The Family Coppola Hideaways are a collection of unique properties where adventure meets serenity. Drawing upon inspiration from his film career and travels around the globe to the far reaching corners of

the world, Francis designed each resort to embrace its off-the-beaten-track location, making them ideal destinations for exploring the natural wonders of the area while relaxing in tranquil surroundings. Additionally, The Family Coppola operates a venerable film production company, American Zoetrope; the award-winning all-literary magazine, *Zoetrope: All-Story*; Cafe Zoetrope in San Francisco's iconic Sentinel Building in North Beach; and Mammarella Foods, an authentic line of premium organic pastas and sauces. [www.TheFamilyCoppola.com](http://www.TheFamilyCoppola.com).

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