



FRANCIS FORD COPPOLA WINERY

FACT SHEET

Francis Ford Coppola Winery

300 Via Archimedes
Geyserville, CA 95441
Phone: (707) 857-1400
Guest Reception: (707) 857-1471
www.FrancisFordCoppolaWinery.com

Directions

US Hwy 101, exit Independence Ln

Proprietors

Francis & Eleanor Coppola

CEO & Chief Winemaker

Corey Beck

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Origins & Overview

In 2006, Francis and Eleanor Coppola purchased what would eventually become known as *Francis Ford Coppola Winery*, marking their initial foray into Sonoma County winemaking. After an extensive two-year renovation that began in 2008, Francis reintroduced his eponymous winery in July 2010, which is one of the latest ventures from the six-time Academy Award-winning director, whose passion for wine, food and adventure is nowhere more evident than in this creative production – a winery resort located in the heart of Alexander Valley, California.

Among the many attractions at the property, *Francis Ford Coppola Winery* features wine tasting bars, two restaurants, a full bar, a swimming pool with European-style cabines, a movie gallery, a performing arts Pavilion and a park area with game tables and bocce courts.

Francis puts it best, saying the winery is meant to be “a wine wonderland, a park of pleasure where people of all ages can enjoy all the best things in life – food, wine, music, dancing, games, swimming and performances of all types. A place to celebrate the love of life.”

Winery Design

With the vision for a “wine wonderland” in place, the Coppolas enlisted the talents of longtime friend and Academy Award-winning production designer Dean Tavoularis to turn it into a reality. Francis met Dean on the set of *The Godfather* and has since collaborated on a variety of artistic projects, including more than a dozen films and the courtyard design of *Inglennook*, formerly *Rubicon Estate*, in the Napa Valley.

Tavoularis’ property design for the winery drew inspiration from *Tivoli Gardens* in Copenhagen and other modern family-oriented parks, creating a place that showcases its distinctive personality in a way that the entire family can experience and enjoy together.

Leisure & Amenities

(We're always introducing new and exciting offerings at the winery. Please check www.FrancisFordCoppolaWinery.com for the most current information.)

Daily Hours (all times PDT)

- Winery Park and *Pool Café* hours, 11 a.m. – 6 p.m. Sunday through Thursday, 11 a.m. – 8 p.m. Friday through Saturday
- RUSTIC, *Francis's Favorites*, open 11 a.m. - 9 p.m.

Pool and Winery Park hours

- SPRING: April through Memorial Day Open Weekends (Friday - Sunday) 11 a.m. – 6 p.m.
- SUMMER: Memorial Day through September, Open Daily 11 a.m. – 6 p.m.
- FALL: October, Open Weekends (Friday – Sunday) 11 a.m. – 6 p.m.

(See Swimming Pools and Cabines for pool rates and Cabine package options)

Guest Reception

The Guest Reception building is the information center for the winery resort. Here, guests are able to make reservations for the restaurant, book tastings and tours, purchase a day pass and get towels for the pool area, rent cabines and learn about the day's activity schedule. The staff can also advise guests with local hotel accommodations, visiting neighboring wineries and other activities offered in Sonoma County.

Wine Tasting Experiences

With more than forty wines produced and available for purchase on-site, *Francis Ford Coppola Winery* offers a variety of tasting options. Tasting menus change regularly, giving guests a different experience with each visit. Choices range from a tasting of the popular *Diamond Collection* wines to Sonoma County grown *Director's Cut* to flights highlighting proprietary blends and limited production selections such as our flagship *Archimedes*. Per Francis's request, the classic everyday wines, *Rosso & Bianco*, are always offered complimentary.

- Rosso & Bianco Tasting – Two everyday table wines, complimentary
- Sonoma Inclusive Tasting – \$18 per flight
- First Flight Experience – \$25 per flight
- Private & Group Tastings are also available – Please contact the winery regarding availability (707) 857-1471 or visit www.FrancisFordCoppolaWinery.com.

Winery Tours

Journey through the winery, into the state-of-the-art bottling facility, learning the ins and outs of the winemaking process while an engaging and educated Tour Guide explains the storied history of the Coppolas and how their passion for wine led to the development of *Francis Ford Coppola Winery*. Tours range from 60 minutes to 90 minutes.

- Tasting in the Dark –\$75 with tasting, 2 hours, reservations Required, check website for availability
- Matchmaker –\$65 with tasting, 90 minutes, reservations required, check website for availability
- Bottling Ballet Mechanique Tour – Daily 1 & 4 p.m. \$20 w/ tasting, One hour.

Seasonal tours include the *Italian Harvest Tour*, a behind-the-scenes experience of grape harvest at *Francis Ford Coppola Winery*. This tour is offered during harvest (usually September and October) and leads guests through various harvest activities.

Swimming Pool and Cabines:

For years, children have played around the fountain at the Coppolas' Napa Valley winery, pleading with their parents to allow them to jump in and splash around. With that in mind when designing this new winery resort, including swimming pools was an obvious component. Situated in the center of the park area at the winery, the swimming pools totaling 3,600 square feet are connected by a 'swim-through' where small jets create a water bridge to swim under. Surrounded by chaise lounge chairs, the H-shaped swimming pool is a welcome addition for children and adults on hot summer days in Alexander Valley. The pool area, which has certified lifeguards on-duty at all times, opens daily at 11 a.m.

Just steps from the pool and sunbathing terrace, 32 European-style personal changing rooms called *cabines* (pronounced "ka-beens") are available to rent for the day. The cabines offer a secure and private space for families to change clothes and store their personal items. Each cabine is equipped with a private shower and includes pool use, towels and a reserved poolside chaise lounge chair.

Pool and Winery Park hours

- SPRING: April – Memorial Day, Open Weekends (Friday - Sunday) 11 a.m. – 6 p.m.
- SUMMER: Memorial Day through September, Open Daily 11 a.m. – 6 p.m.
- FALL: October, Open Weekends (Friday – Sunday) 11 a.m. – 6 p.m.

Cabine Packages - *To make a reservation, please call Guest Reception at (707) 857-1471 or visit www.FrancisFordCoppolaWinery.com. PLEASE NOTE: A majority of the dates are fully reserved. Please check the website for availability.*

General Public

Monday – Thursday - \$185 per cabine | Wine Family - \$145 per cabine

Friday – Sunday: \$210 per cabine | Wine Family - \$170

Holiday Weekends \$235 per cabine | Wine Family - \$185

- Pre-select your lounge chairs
- Bucket of four (4) Sofia Minis
- Poolside service for Pool Café
- Use of four (4) towels
- Four (4) pool passes
- A deck of Diamond Collection playing cards
- Current issue of Zoetrope: All-Story magazine

**Maximum 3 cabines per party per day. Multiple cabine reservations do not guarantee that lounge chair groups will be together.*

Daily Pool Passes

Includes use of towel and designated space on grass area or pool deck, and poolside service from Pool Cafe. Lounge chair NOT included. Children under 3 years of age may use pools free of charge. PLEASE NOTE: A majority of the dates are fully reserved. Please check the website for availability.

- Adults (ages 13+) - \$40 per person
- Wine Family Adults - \$30 per person
- Children (ages 3-12) - \$20 per person
- Wine Family Children- \$15 per person

Dining Options

RUSTIC, *Francis's Favorites* – Having enjoyed a life that has taken him to all corners of the globe, Francis Ford Coppola shares his most beloved dishes from his travels at RUSTIC, *Francis's Favorites*, the property's full-service restaurant. Set in a Sonoma County-casual atmosphere, RUSTIC, *Francis's Favorites* seats up to 86 guests inside the dining room with seating for 84 guests outside on a terrace overlooking the Alexander Valley. The menu consists of an assortment of international cuisine, as well as authentic Neopolitan-style pizzas and traditional Italian family recipes featuring fresh, seasonal ingredients sourced from the property's organic herb and produce garden.

A focal point of RUSTIC, *Francis's Favorites* dining room is the *Parrilla*, an authentic Argentine grill. Surrounded by display counter, the *Parrilla* (pronounced "pah-REE-jah") will give guests a true South American culinary experience as the restaurant's dedicated *Asador*, a Parrillan grill master, prepares an array of grilled meats. Rustic serves lunch and dinner 11 a.m. – 9 p.m. daily.

Tuesday evenings at RUSTIC, *Francis's Favorites* are transformed into a *tavola* (pronounced "a TAH-vah-la"). Meaning "to the table," a *tavola* is an informal family-style dining experience inspired by Coppola's favorite way of enjoying a meal. The weekly *a tavola* concept concentrates on welcoming guests to the *famiglia*, complete with servers dressed in vintage Italian costumes and portraying a typical Italian family through characters. There are no menus; the chef prepares multiple courses and once seated at the table, the dishes and wine begin to arrive. Guests are welcome to have as little or as much as they'd like, and only pay for the food and beverages enjoyed. Tuesdays in Rustic are a *tavola*, and reservations are strongly recommended.

Rustic Bar – Adjacent to RUSTIC, *Francis's Favorites*, is a full bar offering guests an area to enjoy an aperitif before dinner or a digestivo after dining in the restaurant. The entire portfolio of Coppola wines is poured by the glass and part of an extensive wine list that includes several neighboring wineries and producers from around the world. A full complement of cocktails and select beers are available at the bar, as well as the full RUSTIC dining menu. The Rustic Bar also proudly serves Illy espresso. Open 11 a.m. – 9 p.m.

Pool Cafe - The seasonal, al fresco pool cafe is an inviting retreat. Located outside just steps from the pool, the cafe is an open-sided structure, reminiscent of a tropical beach bar. *Pool Cafe* serves a selection of classic summer fare as well as gelato, salads and paninis. Guests may dine at one of the cafe's counter seats or take their food to enjoy elsewhere in the Winery Park area. Poolside service is also available. Pool Café is open in accordance with Pool and Park hours.

Pavilion

Located near the swimming pool on the property's north side is the Pavilion. Inspired by the band shell featured in *The Godfather: Part II*, the Pavilion will house all kinds of entertainment, from daytime performances which can be viewed poolside to romantic evening music accented by glowing paper lanterns. In addition to local and national musical and theatrical performances, the Pavilion is a presentation platform for a variety of interactive events such as a star gazing evening with an astronomer, Sonoma County historical symposiums, and grape growing seminars with Alexander Valley's dedicated agriculturists.

Bocce & Other Games

Four regulation-sized bocce courts flank the west side of the property highlighting the many gaming activities available at the winery. The bocce terrace also features game tables for classic card and

board games such as backgammon, chess and checkers. A variety of games are available to use free of charge at Guest Services. For the summer season drop in bocce can be arranged with a tasting and prizes for the wining team.

Francis Ford Coppola Winery occasionally hosts United States Bocce Federation tournaments. While the bocce courts will be closed to the general public during tournament dates, spectators are welcome and the Winery Park offers many vantage points from which to enjoy the tournaments.

Kids Amenities

In addition to the pool and games, the winery hosts many activities and events with families in mind.

Kids Smoothie Tasting – Children are encouraged to take part in the interactive Kids Smoothie Tasting. Kids have the chance to sample from an array of ingredients from the property’s kitchen, learning how to identify different flavors and aromas. Kids Smoothie Tastings are offered May – September on Saturday and Sunday only, at 3p.m. in the Pavilion.

Kids Events - The winery holds signature kid’s events throughout the year including an annual Vineyard Easter Egg Hunt, an Earth Day celebration, a *Petite Picasso* art event and a Harvest & Halloween Carnival.

Kids Lending Library – There is a small selection of books for kids to explore in the Winery Park’s teepee, located beside the performing arts Pavilion. A fun attraction for kids, the teepee’s lending library is just one of the engaging, educational components of Francis Ford Coppola Winery.

Wines

Francis Coppola believes that wine is a fundamental component of family gatherings and, combined with food and adventure naturally form the backbone of life’s experiences and celebrations. Coppola wines are crafted relying on this vision, offering consumers superior quality at affordable prices.

CEO and Winemaking Chief Corey Beck has been an integral part of the Coppola winemaking family since 1998. A veteran California winemaker, Beck spearheads the winemaking efforts at *Francis Ford Coppola Winery*. He and his dedicated winemaking team specialize in creating handcrafted, elegant wines with a distinct, signature flavor profile. The Coppola winemaking team is widely recognized for their consistent and approachable wines, offering a trustworthy sense of familiarity. The on-site winemaking production facility is 62,500 square feet, and the winery has the capacity to produce up to 10,000 cases per day. Ten wine brands call Francis Ford Coppola Winery home:

- **Francis Coppola Reserve** wines are limited-production, single vineyard designate wines using fruit from some of Sonoma County’s most acclaimed vineyard blocks. These wines are an artistic production from vineyard to bottle -- Beck and his team hand select small batches of fruit from prestigious vineyards to deliver the flavors and aromas most representative of the terrior, while the labels are designed by Francis’s longtime friend and Academy Award-winning production designer Dean Tavoularis. Francis Coppola Reserve wines are exclusively available to winery guests, Wine Family members and those who shop FrancisCoppolaWinery.com.
- **Archimedes**, the flagship wine of Francis Ford Coppola Winery, pays homage to Francis’s “Uncle Archie,” and the Coppola family’s long-standing admiration of the legendary Greek mathematician, Archimedes. Having such rich heritage in the Coppola family, Archimedes is a limited production Sonoma County Cabernet Sauvignon made to honor the creativity and innovation of the human spirit.

- **Eleanor** is small production Syrah and Cabernet Sauvignon blend aptly named for Francis’s wife, Eleanor Coppola. Venturing from the winery’s typical Sonoma-centric wine program, Director of Winemaking and General Manager Corey Beck and team sourced fruit from Napa Valley’s Rutherford appellation for the 2009 Eleanor, reflecting Eleanor’s love of the land she’s called home for more than three decades.
- **Pitagora** (pronounced: Pi-TAG-ora) wine, inspired by Greek scholar, philosopher and mathematician Pythagoras. With flavors of briary blackberries, juicy plums, and black currants, Pitagora is a robust red blend with Syrah being the backbone, and the remainder comprised of an outstanding selection of Cabernet Sauvignon from the FFCW estate, Cabernet Franc, Petit Verdot, and Petite Sirah. The fruit hails from three sub-appellations of Sonoma: Dry Creek Valley, Alexander Valley and Knights Valley.
- **Director’s Family:** These signature wines pay homage to the history of California film-making and winemaking, two great art forms that require artistic vision and top notch raw materials – whether it’s the land or the script.
 - **Director’s wines** showcase the diverse range of microclimates found in the spacious Sonoma County appellation, the region that Francis Ford Coppola Winery calls home, and are crafted to embrace the signature terrior traits of the unique region, resulting in aromatic, fruit-forward wines with soft tannins.
 - **Director’s Cut wines** are creative expressions of the distinct sub-appellations of Sonoma County, showcasing winemaker Corey Beck’s forte for highlighting the bold and vivid characteristics of the renowned Russian River Valley, Dry Creek Valley, Alexander Valley and Sonoma Coast. These wines are richly layered, full-bodied and balanced.
- Vibrant and luxurious, **Diamond Collection** wines have a stylish personality that is unmatched in the wine category. Diamond Collection wines are widely recognized for their fruit-forward, yet smooth style with balanced flavors that are true to varietal character. The Diamond’s flagship Bordeaux blend, Claret, is prominently veiled in gold netting to celebrate the artistry of the Old World’s bottling style, denoting authenticity and prestige, yet exudes a modern California style of winemaking.
- **#Collection by Gia Coppola** is created by Francis’s granddaughter, Gia Coppola, reflecting her easygoing, unpretentious and inspiring personality. Following in the footsteps of her grandfather as a filmmaker, photographer, artist and now winemaker, Gia has been involved with the family winery for over a decade, joining the biannual board of directors meetings since her early teen years. This new Gia Coppola collection includes red, white and rose wines.
- **Votre Santé** wines pay tribute to Francis's paternal grandmother, Maria Zasa, who began a family tradition of toasting “a votre santé,” meaning “to your health,” each time she raised a glass. Created in her honor, Votre Santé Chardonnay and Pinot Noir are delicately designed as the perfect accompaniment to toast any family tradition, whether preserving centuries-old traditions, or creating new and lasting memories.

- **Rosso & Bianco** wines are an extension of the generations-long Coppola tradition of winemaking, crafted in the same spirit perfected by Francis's grandfather Agostino Coppola in the 1920's -- they are wines for everyday life.
- The **Sofia** wine tradition began in 2004 with the sparkling Blanc de Blancs, a gift to Sofia from her filmmaker father Francis Ford Coppola. Over the years, the Sofia collection has expanded to include the Blanc de Blancs Minis, Brut Rosé, Brut Rosé Minis, Riesling, a still Rosé, Chardonnay and Méthode Champenoise. Born from a celebration of love, the Sofia sparkling wine, as bright and effervescent as the woman who inspired it, the charming and stylish Sofia Rosé, along with the alluring Riesling, are a tribute to the romantic, ebullient spirit of women everywhere.

Wine Family Membership:

Francis Ford Coppola Winery's wine club, the *Wine Family*, is devoted to celebrating the pleasures of wine, food and adventure, and offers members the opportunity to receive regular wine shipments throughout the year, as well as exclusive tasting benefits and various winery privileges. Wine Family members receive regular wine shipments delivered to the home or office containing an assortment of wines and other Coppola products.

The winery offers two separate memberships: *Amanti* (lovers) and *Amici* (friends)

The *Amanti* membership showcases the uniqueness of Sonoma County with our most coveted selections such as Archimedes, Eleanor, I Mille, Francis Coppola Reserve, Director's Cut, and other exclusively allocated wines. As an *Amanti* member, you will receive 4 shipments per year (March, June, September, and November). Each shipment will contain 6 bottles of limited production wines priced at approximately \$125-\$250 per shipment (plus applicable tax and shipping). These wines are specially allocated for *Amanti* members to be among the first to taste our new vintages. You can choose to receive shipments of red wines only, or a mixed collection of red and white wines.

The *Amici* membership features specially curated selections of wine that showcase our diverse portfolio. As an *Amici* member, you will receive 4 shipments per year (March, June, September, and November). Each shipment will contain 4 bottles perfect for every wine-drinking occasion priced at approximately \$50-100 per shipment (plus applicable tax and shipping). You can choose to receive shipments of red wines only, or a mixed collection of red and white wines.

Wine Family membership also includes invitations to two premier annual events. The *H Block*, a summer feast where members get to choose and name their own Cabernet vines, and *Festival Vendemmia*, the members-only Italian harvest party where members win prizes, dance to live music and participate in a grape stomp contest.

Wine Family Members receive a 25% discount on wine, 15% discount on Merchandise, and discounts at restaurants, the pool and at resorts

Movie Gallery

One of the main attractions at the winery is the vast collection of authentic movie memorabilia on display throughout the property. From props and costumes commemorating past Coppola films to the numerous awards the filmmaker has amassed over a career that spans five decades, Francis Ford Coppola Winery is the new home of this impressive collection.

Movie Memorabilia includes:

- The original Tucker automobile from *Tucker: The Man and His Dream* (1988)
- Don Corleone's desk from *The Godfather* (1972)
- Academy-award winning costumes from *Bram Stoker's Dracula* (1992)
- The Neon Cocktail glass and bar from movie-musical *One from the Heart* (1982)
- Various props and keepsakes from the Vietnam war epic *Apocalypse Now* (1979)
- Oscars won by Coppola for *The Godfather*, *The Godfather: Part II* (1974) and *Patton* (1970)

Adorning the walls of RUSTIC, *Francis's Favorites* is a unique assortment of vintage olive oil cans from *The Tiziana Riva Guatelli Collection*. Tiziana is a dear friend of Francis and Eleanor Coppola, who enthusiastically agreed to showcase the collection of Italian art that includes more than 4,000 original lithographed olive oil cans.

Retail

Francis and Eleanor Coppola's eclectic personal tastes are nowhere more evident than in the selection of retail merchandise available at the winery. As Francis puts it, he's always searching for something "unusual and desirable" when traveling, and wants the merchandise at the property to convey this zeal for discovery. Unlike the typical items usually found in a winery tasting room, the Coppola retail selection includes an assortment of items for the epicurean and wine aficionado, as well as vintage treasures from around the world. It's known as one of the most stylish shopping destinations in the area – to visitors and locals alike – and considered a must-visit for anyone seeking gifts and inspiration for all ages and occasions. Among the assortment of distinctive merchandise, you'll find a variety of Francis's favorite films, kid-friendly toys such as "Tim," the famous flying mechanical bird, handcrafted jewelry and accessories, fashionable dinnerware and more. Trendsetting apparel and summertime sundries for the Winery Park are also available.

Winery Events

The winery supports the Alexander Valley community by hosting several public events throughout the year. Signature winery events include a *Vineyard Easter Egg Hunt*, a season of *Dancing Under the Stars* and a *Harvest & Halloween Carnival*.

The winery also participates in a number of events in partnership with local wine associations including *Winter Wineland* (January), *Barrel Tasting* (March), *Taste Alexander Valley* (May), *Sonoma County Wine Weekend* (September) and the *Wine & Food Affair* (November).

Private Events

Guests looking for a memorable private event space for family gatherings, business retreats and other special events may choose a variety of event locations and options at *Francis Ford Coppola Winery*. The winery can host intimate gatherings for as few as twelve people or groups exceeding 100 guests. Events can be held at multiple spots on the property including the West Tower, terraces with views of the property's vineyards and oak-studded hillside, or the second floor gallery in the East Tower overlooking Alexander Valley. Various locations inside the Winery Park, the outdoor swimming pool and surrounding deck and Pavilion area, are also available for events in the evenings and may accommodate small, intimate groups or large groups of up to 500 people. For more information about hosting a private event, call (707) 857-1403 or email events@francisfordcoppolawinery.com.

Lodging and Transportation Partners

Francis Ford Coppola Winery does not offer overnight accommodations on-site. Lodging options are available just minutes from the property, in the towns of Geyserville, Healdsburg, Cloverdale and Windsor. *Francis Ford Coppola Winery* works with multiple local lodging partners to offer winery

guests preferred rates throughout Sonoma County. The winery also works regularly with several transportation providers throughout the county that offer day rates for customized wine tasting tours. Please inquire with the Guest Reception department of the Public Relations department for recommendations on lodging and car service.

About the Area

Alexander Valley is located just 70 miles north of San Francisco, in the heart of Sonoma County, the birthplace of the California wine industry. An appellation known for producing superior Zinfandel, Cabernet Sauvignon, Merlot and Sauvignon Blanc, Alexander Valley is an ideal location for day excursions from the San Francisco Bay Area. Guests can walk the quaint downtown of Geyserville or visit the many neighboring wineries including *Trentadue*, *Locals* and *Clos Du Bois*. The bustling town of Healdsburg is just five minutes south and features Michelin-starred restaurants, boutique shopping, independent bookstores and antique emporiums. Directly west of the winery lies the Dry Creek Valley, renowned for its Zinfandel and bike-friendly wine trails. Mendocino County and Anderson Valley, located an hour north, produce stellar Pinot Noir and Chardonnay, and is known for having some of northern California's best camping spots.

In addition to world-class dining and award-winning wines, Sonoma County also boasts a variety of outdoor adventure activities including hiking through numerous state parks, kayaking along the Russian River or exploring the beaches off the Sonoma Coast.

About The Family Coppola

In our company, 'fun and adventure' means finding art in living; curiosity, innovation and the exploration of new horizons, while resisting the forces of narrow thinking. We hope you find this reflected in the wine we make and the food we prepare - key ingredients for experiencing life with family and friends. This thinking also guides our magazine, *Zoetrope: All-Story*, which is dedicated to sharing the work of the best writers in the world and our Central American resorts, *Blancaneaux Lodge*, *La Lancha* and *Turtle Inn*, designed to rejuvenate and inspire. Also close to home is *Cafe Zoetrope*, our San Francisco eatery serving authentic Italian food in the heart of the North Beach.

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