



MR. YOUREE



Our Sofia wines started as a gift from a father to his daughter. This non-alcoholic sparkling wine is a gift from Sofia to a special colleague. “I was talking to my producer, Youree, on set one day and he mentioned that someone should make a good non-alcoholic champagne. He doesn’t drink and it was a bummer to have sparkling juice on special occasions. I thought he deserved something better and asked Corey, our winemaker, to try to make one. I think this one does the trick, and I hope you enjoy celebrating with it.”

Sofia Coppola

WINEMAKER’S NOTES

When creating our Mr. Youree non-alcoholic bubbles, we started with the same varietals we use in our Blanc de Blancs, blending Riesling, Pinot Blanc, Moscato and a few other white grapes. Then, the alcohol is removed from the wine so that it has less than 0.5% alcohol.

By removing the alcohol, the aromatics and flavors from the base cuvee are concentrated so that you have a very fragrant beverage. When CO₂ is added, the heightened aromatics become tactile on the palate so that you experience the same flavors and textures as you would with traditional sparkling wine. In other words, unlike sparkling fruit juice, Mr. Youree has greater dimension and flavor complexity – it tastes like sparkling wine, but it doesn’t contain alcohol.

TASTING NOTES

Mr. Youree offers all the light effervescence of our traditional Blanc de Blancs along with a delicate nose of honey, baked apples, ginger and white peach. On the palate, crisp flavors of spiced pears, lemon and honeydew create sophisticated refreshment.

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NV NON-ALCOHOLIC SPARKLING WINE

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SUGGESTED RETAIL PRICE: \$10.00
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