

Dear Excelsior Member,

As always, harvest is a busy time for us, but this September is more exciting than ever here at the winery. We kicked off harvest in early August with Sauvignon Blanc, and begin picking Cabernet Sauvignon the first week of September, which is unusually early for this varietal. While the drought has created problems in much of California, the grapes don't mind at all. It's yet another great harvest with ripe, expressive fruit.

We are excited to announce the release of our 2012 Rubicon in this shipment. The press has raved about this wine and our staff is delighted with the quality as well.

"I think it's safe to say this is potentially the best Rubicon made to date. It's not to denigrate other vintages, but there is a finesse and elegance combined with great richness and an avoidance of any rusticity that plagued some of the other vintages – which is to be admired. The wine is full-bodied, rich, potentially complex and certainly capable of lasting 20 to 30 or more years. This is a great young Rubicon that will have its peak in 5-7 years and last 25-30." Robert Parker, 95 Points.

Also in this shipment, we have included a special gift to accompany you on your travels. As a thank you for being a member, we have included a complimentary luggage tag embossed with the Inglenook logo. Bon voyage!

We have added new benefits to our Excelsior level membership to better serve you. You now receive \$10 flat rate ground shipping on all purchases of twelve bottles to a single address starting with this shipment! In addition, your 30% reorder discount now extends to 375ml and 1.5L bottles.

Our new Visitor Center, situated at the entrance to our driveway, is opening soon. This structure is actually a historic edifice of Grecian design built in 1879 along with the Chateau. Rather than construct something new, the Coppola family wanted to share this rarely seen, historic building with a wider audience. Over the past ten months, the building has been carefully restored and relocated to the entrance to serve as a Visitor Center for our guests. With this update, members will have special access to the Estate through an electronic gate that has been installed. Please call us at 707.968.1144 for details and to book your next visit soon.

SEPTEMBER 2015 EXCELSIOR MEMBER SHIPMENT

Twelve bottles of 2012 Rubicon

Retail \$210 per bottle • Excelsior Member Price \$157.50 per bottle

Cellar for up to 35 years

Total Retail \$2520 • Shipment Price \$1890 plus tax & Excelsior flat rate shipping

UPCOMING EVENTS!

Join us on Saturday, November 14 for our second annual Zin Dinner. The event was such a success last year that we are bringing it back again. Stay tuned for details.

Cheers! Samantha Lloyd Heritage Society



HERITAGE SOCIETY

Excelsior September 2015 Shipment Order Form

TO PLACE AN ORDER

Call: 707.968.1180 Visit us online: http://www.inglenook.com

TO INQUIRE ABOUT YOUR MEMBERSHIP

Call: 707.968.1144 Email: heritagesociety@inglenook.com

Excelsior

SHIPMENT WINES	Retail Price	Shipment Price	Reorder Price	Qty	Total
2012 RUBICON	\$210.00	\$157.50	\$147.00	\$	
2012 RUBICON 1.5L		\$330.00			
2012 RUBICON 375ML			-		

CURRENT WINES FROM OUR PORTFOLIO

Bottle limits may apply	Price	Price
2012 Cask Cabernet Sauvignon 375ml	\$40.00	\$30.00\$\$
2012 RC Reserve Syrah	\$62.00	\$46.50
2013 BLANCANEAUX	\$65.00	\$48.75\$\$
2014 Sauvignon Blanc	\$35.00	\$\$

Retail

LIBRARY WINES

Please Call US AT 800.575.9927 FOR DETAILS ON OUR LIBRARY SELECTIONS

LARGE FORMATS

LARGE FORMAT WINES (EXCLUSIVELY FOR OUR MEMBI	ers)	
2012 Rubicon 9L	\$3,360.00\$2,520.00	\$
2012 Rubicon 6L	\$2,240.00\$1680.00	\$
2012 Rubicon 3L	\$1,120.00\$840.00	\$
2012 Cask Cabernet Sauvignon 9L	\$1,100.00\$825.00	\$
2012 Cask Cabernet Sauvignon 6L	\$740.00\$555.00	\$
2012 Cask Cabernet Sauvignon 3L	\$360.00\$270.00	\$
2012 Cask Cabernet Sauvignon 1.5L	\$180.00\$135.00	\$
2012 Edizione Pennino Zinfandel 1.5L	\$110.00\$82.50	\$
2013 Blancaneaux 1.5L	\$156.00\$117.00	\$

Totals _____ \$____

Prices and availability are subject to change. For online orders, if you are not recognized automatically as a member, enter "Heritage Society" within the notes section of your order. We will ensure the proper discounts are applied.

All shipments will have shipping charges and applicable taxes added. We can only ship wine to the following states: AK, AZ*, CA, CO, CT, FL, GA, HI, IA, ID, IL, KS, MA, MD, ME, MI, MN, MO, NC, ND, NE, NH, NJ*, NM, NV, NY, OH, OR, SC, TN, TX, VA, VT, WA, WI, WV, WY. *Please note that all wines may <u>not</u> be available for AZ, NJ



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SEPTEMBER 2015 RUBICON MEMBER SHIPMENT

Two bottles of 2012 Rubicon

Retail \$210 per bottle
 Rubicon Member Price \$157.50 per bottle
 Cellar for up to 35 years

Total Retail \$420 • Shipment Price \$315 plus tax shipping

UPCOMING EVENTS!

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HERITAGE SOCIETY

RUBICON SEPTEMBER 2015 SHIPMENT ORDER FORM

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SHIPMENT WINES	Retail Price	Shipment Price	Reorder Price	Qty	Tota
2012 Rubicon	\$210.00	\$157.50	N/A	\$	
CURRENT WINES FROM OUR PORTFOLIO Bottle limits may apply	Retail Price	Excelsior Price			
2012 Rubicon 375ml	\$105.00	\$78.75		\$_	
2012 Cask Cabernet Sauvignon 375ml	\$40.00	\$30.00		\$_	
2012 RC Reserve Syrah	\$62.00	\$46.50		\$_	
2013 Blancaneaux	\$65.00	\$48.75		\$_	
2014 Sauvignon Blanc	\$35.00	\$26.25		\$	

LARGE FORMATS

LARGE FORMAT WINES (EXCLUSIVELY FOR OUR MEMBERS	·	¢
2012 Rubicon 9L		
2012 Rubicon 6L		
2012 RUBICON 3L	\$1,120.00\$840.00	\$
2012 RUBICON 1.5L	\$440.00\$330.00	\$
2012 Cask Cabernet Sauvignon 9L	\$1,100.00.\$825.00.	\$
2012 Cask Cabernet Sauvignon 6L	\$740.00\$555.00	\$
2012 Cask Cabernet Sauvignon 3L	\$360.00\$270.00	\$
2012 CASK CABERNET SAUVIGNON 1.5L	\$180.00\$135.00	\$
2012 Edizione Pennino Zinfandel 1.5L	\$110.00\$82.50	\$\$
2013 Blancaneaux 1.5L	\$156.00 \$117.00	\$

Totals _____ \$_____

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SEPTEMBER 2015 RUBICON ALTERNATE MEMBER SHIPMENT

Two bottles of 2012 Cask Cabernet Sauvignon

Retail \$75 per bottle • Rubicon Member Price \$56.25 per bottle

One bottle of 2012 "1882" Retail \$45 per bottle • Rubicon Member Price \$33.75 per bottle

One bottle of 2012 RC Reserve Syrah Retail \$62 per bottle

Rubicon Member Price \$46.50 per bottle Total Retail \$257

Shipment Price \$192.75 plus tax & shipping

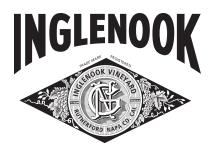
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Appellation:	Rutherford, CA
	Cabernet Sauvignon, , 4% Cabernet Franc, 1% Merlot
VINEYARD: PRICH	ett Hill, Creek, Gio, Garden, Cohn
CASE PRODUCTION:	5,500
Alcohol:	14.5%
BARREL REGIMEN:	100% French oak; 75% new oak



2012 RUBICON

HISTORY

In 1975, Francis Ford Coppola purchased the historic Inglenook property, intent on restoring the estate's legacy of creating world-class wines equal to those that founder Gustave Niebaum and his grandnephew John Daniel Jr. made for decades. Rubicon, the estate's flagship wine since 1978, is produced from the best estate grown fruit, including the historic Gustave Niebaum Cabernet Sauvignon selection, which was first planted on the property in the 1880s.

VINTAGE

2012 was one of the best vintages in recent history because of near perfect climate conditions. The entire season was marked by moderate temperatures, which lasted through September and October. Having no heat spikes or rain to contend with in the fall allowed the fruit to hang on the vines longer, giving the grapes better concentration and ripeness as well as more textural dimension and flavor complexity.

WINEMAKING NOTES

Over the last few years, we've perfected our already refined winemaking methods, using smaller trays during harvest, a gentler destemmer that minimizes oxidation, and applying greater scrutiny during the fermentation process by evaluating individual blocks of fruit daily to optimize pump overs. These methods have greatly enhanced the quality of the 2012 vintage.

TASTING NOTES

Captivating and complex, the 2012 Rubicon boasts very pronounced dark fruit with aromas of currants, black cherries, blackberries, cinnamon, floral notes and the freshness of thyme and other sweet herbs. The palate shows great volume and nicely integrated flavors, fine grained tannins and subtle oak that works beautifully with the fruit. There is softness and delicacy with layered complexity that is constantly evolving. The finish is long and expressive.

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