



FRANCIS FORD COPPOLA'S GREAT WOMEN SPIRITS HONORS THE DEDICATION AND ACHIEVEMENT OF THE WORLD'S FIRST COMPUTER PROGRAMMER ON ADA LOVELACE DAY

Six-time Academy Award-winning director celebrates women's achievement past and present through community, storytelling and cocktails during one-year anniversary of his growing Great Women Spirits brand

GEYSERVILLE, Calif. (October 8, 2018) – On October 9, Ada Lovelace Day, The Family Coppola and Great Women Spirits will raise a glass to honor the woman who developed the first computer program. Born in 1815, daughter of the renowned poet Lord Byron, Ada Lovelace is now recognized for writing the world's first machine algorithm for an early computing machine that existed only on paper. Her analytical works laid the foundation for our extraordinary advanced technology capabilities of today. An English mathematician and visionary, she had guts, grit and grace—a life story that inspired Francis Ford Coppola to create the Great Women Spirits Ada Lovelace Gin. This award-winning spirit pays homage to the English-style gins of Lady Lovelace's era and incorporates a custom blend of 10 botanicals, including some of which were foraged from The Family Coppola wine estate in Napa.

To acknowledge the perseverance and contributions of Ada Lovelace this second week in October, Francis Ford Coppola will join members of the Los Angeles literary community to read a eulogy that he wrote in her honor. Event collaborators include Overlooked, the *New York Times* series remembering remarkable unsung heroes from history, and PEN America Center. The evening will conclude with a Great Women Spirits cocktail reception to encourage discussion during this special celebration of great women past and present. The festivities will also extend across the country as The Family Coppola employees host Great Women Spirit happy hours in ten markets.

“Celebrating women's achievement remains authentic to The Family Coppola as demonstrated by the family's successes in film, fashion, the arts, in the community and in life,” says Kathleen Murphy, Director of Spirits and Innovation. “Rooted in core values such as integrity, respect, embracing change and passion, is an appreciation for equality that has impacted our business and influenced company culture for more than 40 years. Great Women Spirits helps us bring to life these ideals in a unique, meaningful way.”

Great Women Spirits award-winning collection of small-batch, house-crafted, and classically styled gin, vodka and brandy are as unique and remarkable as the women they honor. The Ada Lovelace gin is balanced with floral Italian juniper, lavender, ripe tangerine and citrus blossom flavors, bringing with it floral aromas and a candied ginger finish. Another Great Women Spirits product highlights Maria Gaetana Agnesi, a brilliant 16th century mathematician, philosopher and theologian. The Great Women Spirits Agnesi 1799 Brandy is a five-year-old small-batch American brandy blended in partnership with some of California's oldest artisanal brandy houses including Germain-Robin. Additionally, the Countess Maria Walewska symbolizes feminine purity and intellect as a fervent Polish patriot who gave up everything for the good of her nation. The Countess graces the Great Women Spirits super-premium vodka which represents loyalty to the traditions of the finest Polish potato vodkas.

Great Women Spirits is now available in California, Florida, Hawaii, Louisiana, Maine, New Jersey, Nevada, New York, Texas and Washington. Visit the [Great Women Spirits website](#) to learn more about the spirits and how [all are proofed with pristine Napa Valley spring water](#) from the Coppola's family estate that is naturally filtered through the base of an ancient volcano. Check out Great Women Spirits [cocktails](#) and [product locator](#) to join in the Ada Lovelace Day celebrations. Follow @GreatWomenSpirits on [Instagram](#) and the online conversation using #GreatWomenSpirits.

About The Family Coppola

The Family Coppola encompasses all of the things Francis loves most—cinema, wine, spirits, food, resorts and adventure—and embraces quality, authenticity and pleasure as a backbone to each of these vibrant business endeavors. Anchored in Sonoma County, Francis Ford Coppola Winery, known for its superior level of quality and integrity, is, as Francis puts it, “a wine wonderland, a park of pleasure where people of all ages can enjoy all the best things in life: food, wine, music, dancing, games, swimming and performances of all types. A place to celebrate the love of life.” Coppola’s second foray into Sonoma County came in 2015 with the launch of Virginia Dare Winery, *American wines since 1835*, ushering in a new era of elevated quality and vineyard-specific wines. The Family Coppola are lovers not only of wine, but spirits as well. Great Women Spirits—small-batch, house-crafted, classically styled spirits—are a collection of spirits as unique and remarkable as the women they honor. The Family Coppola Hideaways are a collection of unique properties where adventure meets serenity. Drawing upon inspiration from his film career and travels around the globe to the far-reaching corners of the world, Francis created each resort, embracing off the beaten path locations and making each locale an ideal destination for exploring the natural wonders of the area while relaxing in tranquil surroundings. Additionally, The Family Coppola operates a venerable film production company, American Zoetrope; the award-winning literary and art magazine, *Zoetrope: All-Story*; Cafe Zoetrope in San Francisco’s iconic Sentinel Building in North Beach; and Mammarella Foods, an authentic line of premium organic pastas and sauces. Earn and redeem points through Coppola Rewards membership at CoppolaRewards.com or visit www.TheFamilyCoppola.com to learn more.

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