

THE FAMILY COPPOLA ACQUIRES VISTA HILLS VINEYARDS IN DUNDEE HILLS WHERE OREGON PINOT NOIR FIRST GAINED ITS WORLD-CLASS REPUTATION Two California and Oregon allies share brand allegiance to family, a respect for the Willamette Valley and a high-end wine portfolio

GEYSERVILLE, Calif. (October 22, 2018) – Today, The Family Coppola acquires Vista Hills vineyards to reinforce its commitment to high-quality winemaking and Burgundy style wines. This high-end acquisition and presence in Willamette Valley broadens The Family Coppola's geographical diversity and adds to its existing ownership of reputable vineyards in California American Viticultural Areas (AVAs) also famed for wines made from Burgundian varietals including Russian River Valley, Anderson Valley and Santa Rita Hills.

Vista Hills vineyards sit near the top of the famed Dundee region with a Treehouse Tasting Room that offers sweeping views of the Willamette Valley. Pinot Noir made the Willamette Valley famous, yet exceptional Chardonnays and Pinot Gris—coupled with a new generation of inventive vintners and growing culinary scene—have helped the region blossom into a thriving wine destination.

"These vineyards produce some of the finest fruit in Dundee Hills and make a perfect fit within our premium wine offerings," says Corey Beck, CEO and Chief Winemaker of The Family Coppola. "We're proud of this opportunity to own prime real estate embedded in such a respected region and we look forward to showing our commitment to the area and further getting to know the community."

The Family Coppola plans to utilize existing staff and partners to ensure a natural transition following the sale. Two teams will merge with Dave Petterson who will remain as winemaker and report to Corey Beck, who was recently nominated for the 2018 Wine Industry Executive of the Year by *Wine Enthusiast*. Property fruit will continue to be crushed and fermented in Willamette Valley and there are no plans to interrupt existing, confirmed events.

"It was with great excitement that we were approached by The Family Coppola to acquire our picturesque vineyards in the Dundee Hills. Coppola has vision, a reputation for taking care of its employees and making beautiful wines, and it's a family company with great respect for the Willamette Valley," says David McDaniel. "Although we love the Oregon wine industry, the opportunity to have this property grow to greater heights under the stewardship of such a well-respected company was difficult to pass up. We have no doubt that The Family Coppola will transition well into the region and build upon what we started 22 years ago."

The McDaniel family will not be strangers to Dayton as their parents, founders John and Nancy McClintock, are keeping their house on vineyard property. Zepponi & Company served as their exclusive financial advisor throughout the agreement. This friendly acquisition sets the stage for re-branding in early 2019 and will allow The Family Coppola to further establish its exciting new ownership within Oregon's Willamette Valley AVA.

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About The Family Coppola

The Family Coppola encompasses all of the things Francis loves most—cinema, wine, food, resorts and adventure—and embraces quality, authenticity and pleasure as a backbone to each of these vibrant business endeavors. Anchored in

Sonoma County, Francis Ford Coppola Winery, known for its superior level of quality and integrity, is, as Francis puts it, "a wine wonderland, a park of pleasure where people of all ages can enjoy all the best things in life: food, wine, music, dancing, games, swimming and performances of all types. A place to celebrate the love of life." Coppola's second foray into Sonoma County came in 2015 with the launch of Virginia Dare Winery, *American wines since 1835*, ushering in a new era of elevated quality and vineyard-specific wines. The Family Coppola are lovers not only of wine, but spirits as well. Great Women Spirits—small-batch, house-crafted, classically styled spirits—are a collection of spirits as unique and remarkable as the women they honor. The Family Coppola Hideaways are a collection of unique properties where adventure meets serenity. Drawing upon inspiration from his film career and travels around the globe to the far-reaching corners of the world, Francis created each resort, embracing off the beaten path locations and making each locale an ideal destination for exploring the natural wonders of the area while relaxing in tranquil surroundings. Additionally, The Family Coppola operates a venerable film production company, American Zoetrope; the award-winning literary and art magazine, *Zoetrope: All-Story*; Cafe Zoetrope in San Francisco's iconic Sentinel Building in North Beach; and Mammarella Foods, an authentic line of premium organic pastas and sauces. Earn and redeem points through Coppola Rewards membership at <u>CoppolaRewards.com</u> or visit <u>www.TheFamilyCoppola.com</u> to learn more.

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