

CINEMA, WINE, FOOD, RESORTS & ADVENTURE

# THE FAMILY COPPOLA REBRANDS HOTELS AS THE FAMILY COPPOLA HIDEAWAYS

## Special Hideaway Offer Available for A Limited Time: Book Two or More of the Coppola Family's Favorite Personal Hideaway Units in One Itinerary and Receive 20% Off Entire Stay

NAPA, CA (April 11, 2017) – Francis Ford Coppola announced today the rebranding of his luxury boutique hotel group to The Family Coppola Hideaways with a special limited time offer allowing guests to live like a Coppola.

"While our hotels are so unique and different from one another, the one common thread at each Coppola property has always been how deeply personal each one is to me and my family," said Francis Ford Coppola. "I thought it better to change to a more personal designation, Hideaways."

Couples and families alike who visit the Coppola properties in Belize and Guatemala have always been able to live like a Coppola in the same accommodations that the family calls home when they visit. But now for a limited time, The Family Coppola Hideaways is offering guests an exciting hideaway special across all three of its Central American properties. **For a limited time, book two or more of the Coppola family's favorite personal dwellings in one itinerary and receive 20% off the entire stay**. The offer extends to the Coppola family's preferred dwellings at each Central American property, including <u>Coral Caye</u>, <u>Sofia's Beach House</u>, and <u>Francis' Family Pavilion</u> at Turtle Inn; <u>Francis</u> <u>Ford Coppola's Villa</u> and the <u>Enchanted Cottage</u> at Blancaneaux Lodge and the <u>Lakeview Suites</u> at La Lancha.

For more details on the Central American dwellings included in the hideaway special, see below:

## Turtle Inn Featured Dwellings - Hideaway Special:

<u>Coral Caye</u> – Just a 25-minute private catamaran ride from Turtle Inn, Coral Caye features two cottages that can provide anywhere from 2-12 guests the unique opportunity to stay on their very own private island. Here guests can enjoy everything from snorkeling, diving and fishing to spa treatments and beach lounging. The island's on-call caretakers, Alberto and his wife Pauline, will also be on-hand to provide guests with all meals including continental Belizean breakfasts, delicious lunches and fresh seasonal seafood dinners.

<u>Sofia's Beach House</u> – Sofia's Beach House is a one-of-a-kind modernist-tropical hideaway just steps from the Caribbean Sea designed by architect Laurent Deroo. The property is comprised of an openplan main house and two guest bungalows, including a full kitchen, an open-air living and dining room, a seafront media room ideal for a late night movie or board game playing, and a full bathroom on the main floor. The second floor master bedroom has a king bed with private bathroom and adjacent children's bedroom (with bunk beds for kids 14 and under). The Beach House also provides bicycles, private butler, private entrance, a private pool, and outdoor barbeque. The two guest houses each feature one king bed, en-suite bathrooms, and decks. Stays of three nights or more include a private golf cart to use for trips into Placencia.

<u>Francis' Family Pavilion</u> – This exclusive 3 bed, 2 bath pavilion is located at the southern edge of the property surrounded on three sides by a high walled garden, maximizing privacy. Each bathroom features indoor showers as well as private walled gardens with outdoor showers. The pavilion also features a private pool and an open-air, thatch-roofed dining terrace with a spectacular view of the Caribbean. Guests will also enjoy luxurious bathrobes, locally produced organic bath products, goose down or hypo-allergenic pillows, an iPod docking station, Wi-Fi Internet access, and our Shellphone intercom system linked to the resort's front desk. A full-time butler is also included for the length of the stay.

## Blancaneaux Lodge Featured Dwellings - Hideaway Special:

<u>Francis Ford Coppola's Villa</u> – This two-bedroom, two-bathroom villa comes with a full-time attendant, a small kitchen with an IIIy espresso machine, refrigerator, and wet bar. In addition to a private plunge pool and sun deck set in a lush tropical garden, the villa's luxury amenities also include monogrammed bathrobes and wine glasses, locally produced organic bath products, goose down or hypo-allergenic pillows, iPod docking station, Wi-Fi Internet access and a Shellphone intercom system linked to the hideaway's front desk. An attendant is also available on-call using a walkie-talkie radio system.

<u>Enchanted Cottage</u> – The Enchanted Cottage is Blancaneaux Lodge's ultimate retreat, secluded atop a steep forested bluff offering panoramic views over the tumbling waterfalls of Privassion Creek and the distant jungle-clad Maya Mountains. Perfect for honeymooners, the one bedroom, 1.5 bathroom Enchanted Cottage features a king-size bed, fireplace and a separate bath house with under floor heating, open fire, shower, Japanese tub, and steam room. The cottage also includes a full-time attendant, kitchen with a wine cooler, Illy espresso machine, breakfast bar, and a heated slate floor.

## La Lancha Featured Dwelling - Hideaway Special:

<u>Lakeview Suites</u> – Each Lakeview Suite is a private dwelling with a stunning view of Lago Petén Itzá. The units offer a master bedroom with king-size bed and full bathroom, a separate generous size living room with sleeper sofa and wet bar, a second half bathroom and an expansive covered deck with hammock and chairs. Visits from the friendly howler monkeys right up to the edge of the decks leave no doubt of the natural surroundings and make for an incredible, unforgettable stay.

And for larger family gatherings where two or three bedrooms simply won't do, head to <u>Palazzo</u> <u>Margherita</u> in Bernalda, Italy to experience a Full Stay Hideaway. Here you can enjoy nine palatial suites for your entire extended family in addition to cooking classes, wine tastings, and trips to local artisans and historic sites, like the nearby ancient city of Matera, the 2019 European Capital of Culture.

Make your reservation today by calling (866) 547-3192 or visit <u>www.thefamilycoppolahideaways.com</u> or <u>info@thefamilycoppolahideaways.com</u> .

#### About The Family Coppola Hideaways

The Family Coppola Hideaways are a collection of unique award-winning properties where stylish and eco-friendly exploration and discovery meets serenity and delight. Drawing upon inspiration from his film career and travels to the far reaching corners of the world, each resort is an ideal destination known for the intuitive nature of the friendly staff to the allure of exploring the natural wonders of the area while relaxing in tranquil surroundings. Francis puts it best saying, "There are things to do – or just do nothing." The Family Coppola Hideaways offer a glimpse into the values that Francis holds dear – family, fun, adventure, and great food and wine. These elements can be seen throughout each property, weaved into the landscape, creating a personal Coppola connection for all to enjoy. The properties in Belize, Blancaneaux Lodge and Turtle Inn, have been listed as the "Best Resorts in Central + South America" by Travel + Leisure magazine, as well as many other travel authorities. Palazzo Margherita in Italy has been named to Conde Nast Traveller's Hot List for multiple years and the nearby city of Matera was recently selected as the "2019 European Capital of Culture" in Italy. For more information, please visit www.thefamilycoppolahideaways.com.

#### Media Contact:

Anna Miller 42West (646) 254-6030 <u>Coppolahideaways@42West.net</u>

###